



Mike David - 02:27

Hi, I'm Shell.



Michelle's iPad - 02:28

Hey, Mike. How are you?



Mike David - 02:30

Very good. Yourself?



Michelle's iPad - 02:31

I'm not bad. I'm at a. On my Kent Gallery. There we go. I'm at a corporate retreat.



Mike David - 02:43

Oh, nice.



Michelle's iPad - 02:45

At this very rustic place. I mean, it's nice, but it's not.



Mike David - 02:50

It's not Hawaii.



Michelle's iPad - 02:51

I would want. It's. It's not Hawaii.



Mike David - 02:56

Nothing is. Right. Yeah, that's. It's funny.



Michelle's iPad - 03:02

Hawaii was great. Yeah, it was like, fantastic.



Mike David - 03:06

Oh, man.



Michelle's iPad - 03:07

Family thoroughly enjoyed it.



Mike David - 03:10

That's.



Michelle's iPad - 03:11

Yeah, right. Definitely needed.



Mike David - 03:15

Yeah, yeah, absolutely. Was it your daughter's first time there?



Michelle's iPad - 03:21

Grandson. Grandson. First time.



Mike David - 03:23

Grandson. Okay, nice.



Michelle's iPad - 03:24

Yeah, the kids have been there before, but not for a while.



Mike David - 03:29

That's so fun. How's. How's Trenton doing?



Michelle's iPad - 03:33

He's doing well. He's doing well. Yeah. I think we all had a. It's never long enough as you know when you go. When you go on vacation. So I said to them on. I think it was our last full day there. I said, one day I'm just going to do what Mike does and extend it. You're my inspiration.



Mike David - 03:58

Oh, that's. Well, I'm glad to hear that. It was. It was a pretty awesome thing to just say. Yeah, another week. Another week. Yeah, I probably would have still been there, honestly, if. If. Yeah, I don't know. I don't know what. Actually, I probably technically could have been there still. I haven't even been back home, which is kind of funny.



Michelle's iPad - 04:27

Who are you?



Mike David - 04:28

Well, I'm. I'm still in. I'm still in Montreal, but I. No, I did go see my parents this past weekend.



Michelle's iPad - 04:37

Oh, okay.



Mike David - 04:38

We had a dinner. Yeah. But yeah. Yeah, it's awesome stuff. Well, glad. Glad to hear you. You had a great time. Did you. Did you book the next trip?



Michelle's iPad - 04:52

I'm thinking about it. Well, the next trip is booked, I guess, because that's coming toronto and. Montreal.



Mike David - 04:58

Okay, nice.



Michelle's iPad - 04:58

And probably thinking sometime end of November again when I typically head out somewhere. I don't know.



Mike David - 05:06

Okay, nice.



Michelle's iPad - 05:09

Nice.



Mike David - 05:10

Well, maybe like were like, we're joking slash not so joking. LTC Annual Retreat. Somewhere. Somewhere cool.



Michelle's iPad - 05:19

Yeah, that would be amazing.



Mike David - 05:22

And yeah, the. The call tonight will just kind of. Yeah. We'll bring you up to speed on everything. LTC. I do have a hard stop in 54 minutes.



Michelle's iPad - 05:39

Okay.



Mike David - 05:40

I actually have a call with Caroline at. Yeah, she's. She's putting me in touch with somebody. I'm not sure if I mentioned. She'll be in town in August for the Mutech. The music festival. So she. She thought her or she thought me and her. I'm not sure if it's her partner indigenomics or what, but Bravin is his name and he has like a multimedia visual VR thing, so. So I think he's actually. He's got a residency at this music festival coming up. Yeah, she thought it was. It would be kind of cool for us to meet. So I mean, if you want to join, that more than welcome.

Of course. I think it's going to be just geeking out on some music.



Michelle's iPad - 06:43

We'll let you take that.



Mike David - 06:45

Okay. I'll keep you posted if there's anything. I did want to. I did want to kind of slip in to see if she can give us any insights on the Indigenomics event coming up because it's like what, three weeks?



Michelle's iPad - 07:00

Ish. It's three weeks. And I'm guessing like, if she has. If they haven't let us know by now, we're likely not on the speaker list.



Mike David - 07:09

Really?



Michelle's iPad - 07:09

Yeah, yeah, because it's kind of late and they're announcing speakers already and we did put our thing in kind of early, so.



Mike David - 07:19

Yeah, well, the deadline is. It's. It's coming up right. This week. Oh, still. Yeah, I don't think the deadline is. Is. Is as passed yet. I, I found it was kind of late. It might even be like this week. Yeah, I'll double check that it is. Yeah.



Michelle's iPad - 07:37

Because then had. Yeah, I guess you can prepare anyway. But yeah, it'll be something like the last minute. My favorite.



Mike David - 07:45

Yeah, yeah, exactly. Right. I, I would be fairly confident though, in the way we've been able to just spin up graphics and websites and all of that stuff. I mean, we've been really doing some interesting things with the AIOS system that we've been implementing, so. So not too worried about that. But yeah, let's. Let's. Let's dive right in and see. See what we can tackle today. I always find them fumbling around with this thing here.



Michelle's iPad - 08:26

Yeah, I can't even help you because I'm just brought my iPad to this place.



Mike David - 08:31

Okay, let's see here. So I got the Google Drive folder. I might. I'm usually going with my other laptop. This is technically Dallas's, sometimes it kind of gives me issue for signing in. Okay, perfect. I have the questions. Okay, so I'll share my screen. I believe we did section five last time. Is it. Or was it.



Michelle's iPad - 09:31

I don't think we did. I think we did four, so I think we saw Five and six.



Mike David - 09:35

Okay. Because we did kind of touch on this one, right?



Michelle's iPad - 09:40

Yeah.



Mike David - 09:41

Okay. Okay, cool. Want to make sure this is the same document? I believe it is. Okay, cool. So section five, why this book exists. You hear me? Okay.



Michelle's iPad - 09:56

Right. Yeah, I can hear you. Good.



Mike David - 09:57

Okay. So why did you feel it was important to write this book now? What conversations about wealth do you wish indigenous communities were having more openly? Oh, fun. Fun fact. I'm actually doing a presentation. I was invited by the principal of our local elementary school to do. A presentation on, like, finance and wealth and. And money in general. So that's.



Michelle's iPad - 10:30

That's great.



Mike David - 10:31

Yeah, I'm doing it next Friday. I'll. I'll send you the. I'll send you the presentation that I do. Yeah, yeah. It's kind of a funny story. The principal is, you know, a very good friend of mine. Known her for many years, and I helped her. I helped her invest in covered call ETFs. And she had a holy shit moment where she saw. Once she started seeing the distributions every month, she's like, mike, you probably shaved off 10 years for retirement for me. So she's like, yeah, she was doing the math and she's younger than me. She is 35, I believe, maybe a little bit older, but. But yeah, she was doing the math and the compound interest and all that. So. So after that, a couple weeks ago, I got the invitation. So that was. That was kind of fun.



Michelle's iPad - 11:32

That's great.



Mike David - 11:33

Yeah. And yeah, I'm just so excited to, like, share what I wished I heard at their age. I, you know, I read a couple books like we mentioned.



Michelle's iPad - 11:46

Yeah.



Mike David - 11:47

When I was like, early 20s, and that's kind of what started. Started things. But yeah, just super excited to share some stuff with them at. At a, like, such a pivotal age. The grade 11. So they'll be going into the world.



Michelle's iPad - 12:03

Next year, but yeah, that's great.



Mike David - 12:07

Okay, so what conversations about wealth do you wish Indigenous communities were having more openly? What misunderstandings about wealth do you want to challenge? What responsibility do indigenous professionals and entrepreneurs have when it comes to economic leadership? And if the book succeeds, what would change in our indigenous people think about wealth? Any one of those kind of kick off any. Any ideas for you?



Michelle's iPad - 12:39

Yeah. All right. Where do I start? They're all such good questions. So I'll start with that first one because I think it's a good place to start. Why I feel it was important to write the book. I feel like there was like, always a book inside of me. I think there's a couple, but it always felt, like, so daunting. And I remember when you told me that you were writing a book, co authoring a book with J. Abraham. And I'm like, wow, like, that's amazing. Like, this guy's doing the thing that I think about and I wonder how he's doing it. Like, all of these things. Like, just. I have natural curiosity and I like to know how things work. And then when were talking and you're like, do you want to write a book about this? And I'm like, yes.



Michelle's iPad - 13:31

And it was like, all that. That's all that it took to, like, just that, I guess that. Confirmation.



Mike David - 13:36

Yeah.



Michelle's iPad - 13:37

That it's possible. And I guess that's. That was part of why it's important to me is just to help people understand that it's possible. Anything's possible. If you can dream it, you could do it. Whether it's like the whole thing or part of the thing or a small part of the thing or a big part of the thing. Important to have that vision and that dream. And for so long, we haven't had the opportunity to think about wealth in the way that we can today. And really helping change the narrative, the perspective about what that looks like, how people don't need to define wealth or money in someone else's terms, that they can define it in their own terms and create their own destiny for themselves. It doesn't have to be this big, grandiose. I have to be rich.



Michelle's iPad - 14:35

You know, like, for me, it's about connection with my family and going on vacations and what I posted on Instagram. It's like, I literally work so I can watch sunsets in Hawaii with my grandson and my family. And, like, that's what it's for. I don't need to be, like, wealthy with money falling out of my pockets. I just need to have enough so I can do the things that I love with the people that I love. And I want people to understand that too. Of course, there's the mechanics of it, and those are the things that scare people, because those things scared me at first too. Like, what does this mean? What do investments mean? And I remember the first time I. I heard about investments, and my mind immediately went to stock market crash. I'm going to lose all my money.



Michelle's iPad - 15:27

And that's where lots of people go and they don't understand that there's like, low risk, no risk, and higher risk and helping people understand what that means for them and what their options are to create those opportunities, to then create their Dreams in the like financial sense. But also defining wealth as like I said that connection, like that's real wealth to me. What is a real wealth to other people and letting them know that they can define it. And social media and society doesn't define what is right in our heart. And I don't think anyone's done that in an indigenous way through an indigenous lens, speaking as indigenous people to indigenous people. And I think that's really one of the reasons why it was important for me to write this book.



Mike David - 16:23

That's awesome. Yeah, so many things pop up as you, as you say that. I think for me like there's a. Definitely the personal. You know, a lot of this came from the Tony finance event for sure. It just kind of made it so obvious that I am missing out on yeah, big, small decisions today, big outcomes in the future and letting time and compound interest working in our favor. And I just being really aware of that caused so much pain inside of me that I was like wow, I need to learn this stuff. And so, you know, definitely seeing a need personal, personally pain with no options out there, seeing that, well a, that there is more options out there for the general investor. But then hitting home where it.



Mike David - 17:50

It really hit home when it was like, well, there's not many options for us living on reserve, living and working on reserve. And then you know, obviously the conversations that we had opened my eyes even more to the general need about either where first there was personal pain. What, what can I do to the small decisions can I make? And then, you know, there must be other people like me that have these same obstacles and you know, hurdles and then yeah, conversations with you just kind of like really expanded it. Like this is a huge need with communities across Canada and probably North America and probably even the world. So yeah, the compound need for that at all of these levels just came really front and center for me.



Mike David - 19:10

And kind of going back Tony's concept of making a 2 millimeter shift today just put you on a totally different trajectory over time. And that's why I'm really excited to do this. Sharing resources and making it a little, at least putting it put. If I can just put a little seed in those six grade 11 students next Friday, you know, that'll be two. Just awesome. And you know, looking forward to diving deep on like what are beliefs? What does success look like? What does it mean? And even you know, just start having them think about the relationship with money. What is it? What are the emotional states that they're looking for on where, you know, money is just a tool. It's not a, you know, it's not, it's not the ultimate goal to just accumulate.



Mike David - 20:13

It's to, you know, learn it, learn the mechanics like you say, understand it and just make, you know, can make a few micro decisions stacked over time. I think it's going to be very powerful. So why now? You know, there's a huge personal component to it and then the macro is just seeing the huge need from other entrepreneurs, other communities. So yeah, the scope is getting bigger every day. So yeah, I would say that's why. Now what conversations about wealth do I wish. Do you wish that indigenous communities were happening more openly? Yeah, I think really the how I would answer this would be like what are the beliefs about money?



Mike David - 21:19

It really does start from that because so many things start from our beliefs about money because it affects how the decisions, not only the decisions that we make, but then how do we treat other community members when we see how their relation is with money and wealth? And it can get pretty warped, right? And then, you know, we see this jealousy and lateral violence and you know, business good, business bad. So many things come from the foundations of what do we believe money is. So I wish there was more conversations about that how, how can we

better individually? But then, you know, accountability and transparency in our institutions, in our businesses. What is all of those? How does the individual business and institution contribute to the well being of our communities? And I think that's done through honesty.



Mike David - 22:33

And you know, I think it's a healthy thing to, to want better for ourselves. I think progress is a good thing. Progress doesn't have to mean three then you know, all of those other things. So I think just sorting through the beliefs that we had, I wish were having those on the community level and how each of us individually contribute to each other and to ourselves.



Michelle's iPad - 23:09

Yeah, I tend to agree with you. Is the beliefs really shape how we leave our leader lives for sure. And then I was like, from my industry background, I'm like, what's the root cause of those beliefs? And you go back to the root cause of those beliefs and it really is the Indian act and how that has had such a tremendous impact on our people that opening those conversations to call that out, like not, it's not a blame, but it's an acknowledge, like, acknowledge that this piece of legislation has shaped our lives. It's put Us into legislated poverty. And that's not our fault because were once a wealthy people, not wealthy because we didn't have monetary like the paper money. What do you call those now? I forget the bank term for it.



Mike David - 24:13

Fiat. Fiat currency.



Michelle's iPad - 24:14

Yeah, yeah, we didn't have a fiat currency but we had such a strong trading relationships with our neighbors and such a sense of community of everyone had a responsibility. So if we can move like have the conversations to. We need to move past these beliefs and remember who we are in our DNA and that sense of community and connection because everyone talks about it, but because of that 150 year shaped of the Indian act and oppression and like compartmentalization and being left out of the economy, it's become normalized over the generations.



Michelle's iPad - 24:59

And so acknowledging that we're not living in a normal environment and it's not because of anyone's personal doing, at the same time not blaming the government because that doesn't help anything, but it's just that it's a simple acknowledgement that this is our reality and in order to change it, we need to do different things, we need to think different ways and we need to figure out a plan for ourselves and our communities and get back to those

pre contact values of helping community even more. Because I'm not saying that doesn't happen, that absolutely does happen. But what you were talking about is when someone sees someone having more, there's a jealousy that immediately takes shape. And where does that stem from?



Michelle's iPad - 25:48

That stems from the rations that were imposed, that stems from like that innate sense of survival and like the what about me kind of aspect. So like that's in the money sense, but also conversations about the other aspects of wealth, like going back to that family connection, the neighbor connection and even just talking about what does wealth mean to me, what does it mean to you? And understanding that both can coexist and neither can be wrong. And that I think will just help you have a goal. You live a different experience than I do and I love that for you. And I live a different experience and that's okay too.



Michelle's iPad - 26:42

And I think what we find in most of our communities is that comparison leads to jealousy, leads to mistrust, leads to breakdown in relationship when it's just so important to celebrate the success of someone else and yourself. And so like those are the conversations that I wish more indigenous communities were having more openly. And you know, I said it to my colleagues last night and I said, you know, the three people who really were the catalyst for me Coming to join the nation were because of relationship, right? They showed me a kindness. They showed me a gentle leadership. They showed me something that I wanted to work with. And I said, the reason I'm telling you is because we don't often say these things, right? And we. We always crit. Are so not.



Michelle's iPad - 27:39

We like collectively, society is so open to criticize rather than lift up. And when we start acknowledging what we really want for ourselves and defining what that wealth means, personally, I think we can start helping to lift people up and let go of the comparison and jealousy that leads to breakdown of relationship.



Mike David - 28:07

Yeah, no, that's. That's such a good point. Yeah, I think. I think balancing, like, I just thought of like, past, present, future, right? It's almost like you need to orient yourself in each one of these. You can be stuck. Can be stuck in either one. So you obviously need, you know, the past is important to understand why we're here. Some of the challenges that we. We face today are because of the past. We need to acknowledge the challenges and opportunities that we face today and also have the, you know, seventh generation. Mindset. And yeah, start. Start making decisions today that. That. That will benefit us. Benefit us and our communities. So single feature. So I think, yeah, balancing those three and that's. That's exactly what I want to start with the Great Elevens is like, why are we here to begin with? Right?



Mike David - 29:16

And I. I'm. I'm gonna. I'm gonna be gifting them feral angel indigenomics. And yeah, it's so important to. To frame it and to set the stage in. In the proper way, because we can't just forget what, you know, why. Why we're here and the challenges that we face today and what the root of that is. So, yeah, super important. I was gonna say, like, why now? I think also it's. I. I think in some ways we're starting to, like, the fog is starting to lift a little bit. I don't know, you know, if it's. If it's social media, I don't like the culture. I don't like. We're starting to become more aware, I guess, of opportunities, challenges, and the gap between those. So I think, yeah, I think that's another reason of why now. I think thought leaders like Carol Ann are just raising.



Mike David - 30:40

Raising the awareness on a lot of these issues. So now, you know, I think we have. Yeah, we. We have more options. So we're becoming aware of. Of the options that. And we're creating those options too. Like, we're making meaningful strides toward that at every level. I think individual institution, business and all of that. We need to push all of those things forward and have a concerted effort. I think, I think the more we do that, the stronger our nations and communities will be. What misunderstandings about wealth do you want to challenge? How would you, how would you tackle that one?



Michelle's iPad - 31:35

Yeah, I would. First off would be like, wealth is not just money. And I think most people associate wealth with money, but it's not that. And I, like, you know what you said, money is the tool. So how do we use that tool? How do we sharpen that tool? How do we take care of that tool? So it's going to last us for a long time. And the other piece that I would like to challenge is money is not like the old saying, money is the root of all evil. It's not when you care for it with indigenous values. And, and I think that's the piece that I want to really get behind is people thinking like, even when you told someone the name of the book and they're like, you can't do that.



Michelle's iPad - 32:42

And like, that's the assumption that I want to be able to break. Like, what does wealth mean to you? That's the definition. It's not someone else's definition. And letting go of the concept that being able to acknowledge the scarcity and the survival as just that. Like when calling that out and saying there's nothing wrong with it's just, that's our reality. That's what we're our forced reality. What do you want something different? Like not saying, like, you have to have something different, but even posing the question, do you want something different? Because if they don't want it's going to mean nothing. Right? And other misunderstandings kind of demystifying the investment terminology and aspects of the investment world and what that means, understanding like hidden fees and sunk costs, like just bringing to light that it's not as scary as you think when you start small.



Michelle's iPad - 34:04

And also. Misunderstandings that it's okay to have more than enough. Because I think a natural thing when you come out of survival and scarcity and you have a little bit more than enough, there's tends to be a feeling of guilt because somebody may not have enough and you're sitting there with more than enough. And so it's not that you have to give it away, it's not that you don't have to be in service, but like, what does that mean? For you being able to sit in that discomfort until you figure it out is okay. Yeah. Those are just a few things that come to mind.



Mike David - 35:06

Yeah. Yeah. What misunderstandings about what do you want to challenge? Yeah, I think the concepts of get to versus have to come up for me. You self sustaining, whether that's individual community, you know, kind of learning the tools for ourselves and creating that self sustaining aspect. I, I think that's just whether that's you know, learning skills. Individually. Like at a bank council level. Like the idea of, you know, making the most of what we have and relying less on the, I mean, you know, funding can, can have a tricky relationship sometimes if we get too used to, you know, funding because that can be subject to, you know, cuts and whatnot. So I think balancing those two things, it's super important. Creating optionality. Right. Just these concepts of what wealth means to me at least.



Mike David - 36:57

And I, and I wish, you know, we had more understanding about those things and how to create more optionality for ourselves, how to create sustainability. Expanding the, expanding the definition to include, you know, health, happiness, relationship. I think also, and this might be just like a personal definition, but I think, you know, the difference between being rich and being wealthy, I think for me there's a difference there. Sometimes you know, riches having lot of a lot of money in a moment. Wealth is kind of that, you know, sustained aspect of it. But I know that's, that's more of a personal definition. Yeah, just understanding the relationship to money and the concepts of, and understanding the concepts of money, things like opportunity, cost, time value of it. Compounding like we mentioned before, you touched on it a little bit also like the, you know, scarcity.



Mike David - 38:09

What is scarcity? What is abundance? And just kind of sorting through our, putting like running our beliefs through a filter like that and say where am I being, you know, where do I have this person mindset? Where do I have a bun. An abundance mindset? I just raising awareness on these things I think helps versus just kind of having an emotional reaction to it and not really understanding where those come from. Yeah. And I think the idea of contribution and what does that look like on different scales in our communities, individual, business, institution. And what does that look like, you know, collectively versus individually? What, where is that intersection?



Mike David - 39:08

You know, at what point do we want the individual to thrive and to progress and grow versus the collective and always kind of keeping those in mind and I guess achieving the right balance of those because sometimes they can be, they can get out of whack if you're, I think if you too focused on the collective, sometimes that's when inequality becomes, you know, us more, become more aware of inequality. And if we're too individually focused, then, you know, we forego the idea of helping neighbor and helping community out. And so I think, yeah, being aware of those, being aware of those dynamics and balances are super important as we bring in more wealth, as, you know, as we grow and progress. And what is the idea of progress? Progress? Sometimes, sometimes there tends to be. I think you kind of mentioned it also.



Mike David - 40:34

Like, where does building wealth, is that at odds with our kind of our historical cultural values? And how do we kind of reconcile those? Because I think some of those things do touch on individual versus collective. And so, you know, really interesting topics to sort through and to reconcile.



Michelle's iPad - 41:09

I think, yeah. One more thing. What came to me when you're talking about like, wealth versus being rich. Okay. It's the people tend to think, if I had more money, I will be happier.



Mike David - 41:24

Yeah.



Michelle's iPad - 41:24

And it makes me think of like Tony's story about, you know, all going public or I forget something. A business that, where he made \$400 million like in 10 minutes. And he's like, I thought it would make me like, really happy, but I still felt so empty and like, blank inside. I can't remember his exact words, but it's so true. Like, people think if I only had that thing or if I only had this much money, I would be happier because I had, it's there externalizing that happiness. But I think when you define what wealth and abundance means for you internally, then you kind of realize that happiness doesn't live outside of you. It lives in your heart and by your own definition.



Michelle's iPad - 42:20

And I think, like, that's one of the big things that I really want to get through in this book is like, you define your life. No one is doing it to you. There may be circumstances that for whatever reason you're living through right now, but that doesn't have to be your reality if you don't want it to be. But you have to decide. And going back to like, Tony's quote, it's in those moments of decision that change your destiny. And it's so true because I feel it for myself. Like, when I'm waffling on a decision, I have no clarity. I, I, I can't find my words and I'm just like, what, oh, what am I even doing? And then when I sit and I'm like, what do I really want here? And I make that decision.



Michelle's iPad - 43:08

Things just flow, like, they come in natural order. And. Yeah. So I think that piece of if I'll be rich, I'll be happier, or if I had this thing, I'm gonna. It's gonna make my life easier. And really understanding that you need to first define what happiness means and realize that it comes from inside.



Mike David - 43:37

Yeah, that's great. Goes back to RPM style. Like, what's my outcome? What do I want? Yeah, really good.



Michelle's iPad - 43:50

And it's so. It's so crazy because most people don't even know that they can ask for what they want. They've just accepted the reality that they have that they are in that, like, this is just the way it is. Because they haven't seen. Either they haven't seen someone else do it, they haven't had, like, conversations, or they haven't had something that's going to show them that their window isn't this big. It's this big. If they choose to just, like, open the curtains a little bit more.



Mike David - 44:23

Yeah, yeah. I think, you know, personal responsibility is. Is a, Is a. Is a tough thing, is. It can be a scary thing, right? When, when it's like, it's. It's what, you know, the ball is hitting your court and it's like, well, it's. It's kind of up to you, right? I remember listening to this brutal training a few years ago. It was called grit. And he basically opens up saying, like, everything is your thought. If, if things went bad, it's your fault. If things go right, it's your fault. I mean, he's like, going to the extreme just to like, really drill it in and, you know, kind of reoriented to. Like to say, like, it's.



Mike David - 45:27

It's very possible your grandfather was part of the war and he was, you know, like the last gen. Like a couple, not so long ago, a couple generations ago, they were. They had to, you know, land on a beachhead with. When you're, you know, 17 years old, landing in Japan, for example. And that's where my grandfather landed and. And fought was in lima. So, like, this kind of hit home for me where he was saying, like, you know, a couple generations ago, men had to, you know, 17 years old. Imagine charging a beach head with getting shot to, you know, your.



Mike David - 46:30

Your best friend gets shot right in front of you, and you have to keep charging forward and, you know, kind of paints this picture and then he says the that you're dealing with right now is probably not a fraction of that, you know. So I mean it just made it so like, you know, so visceral and, and it was pretty, it was a hardcore training. Like he was like, this is not a, like I wanna, my point is to shock the. Out of you and you know, put a major fire under your ass. But it was like, it was a real lesson and like personal responsibility and you know, nobody is coming to save you type thing, you know. And I, I found it was very motivating, very sobering. You know, I, I can send it to you if you want.



Mike David - 47:22

It's a four part audio thing. But yeah, just like the idea of kind of what you were saying and we mentioned it before, like I'll be happy when. Right. Like what are the emotion? And this is something I want to talk to the grade elevens about. It's like, you know, I think I want to start off with like who wants to be a millionaire? You know, like and have everybody raise their hand. I imagine most people would. And then, but then next question is, well, why do you want to be. You know, and then that way we could like, what are the emotional states that they want to experience? Right? What are the, what are some of the things that you want to buy? Okay. Like you want a new car or. I'm not. Yeah. I don't know what grade 11's one these days.



Mike David - 48:17

But, but then, you know, what are you hoping that thing, that material will make you feel like? Because ultimately you're. We're, we're chasing an emotional state. Right. Tony talks a lot about this and being aware of that and it's like, well, if you want to be happy, calm, do you necessarily need to like is that the only way you can experience that by buying that thing? Because we also know is that feeling is, can be quite fleeting, right. We work so hard to get that thing and then it's like, well, it's then that pleasure typically has an arc, right? And it has a, you know, a finite life cycle of pleasure, right. It's either six days, six weeks or six months that you know, we're usually thrilled by something whether it's a new car, new house, new this.



Mike David - 49:21

So, so yeah, the idea of the, that cycle and just the emotional cycle of it because obviously we don't want to always get stuck in that because there's always going to be something more. You know, it's just, it's designed to be like that. Every, every year there's going to be a new Mustang or whatever car model, whatever, shoes, laptop, and on. So I've been aware of our emotional states. What are we ultimately trying to achieve and get to, and what are the vehicles that we're using to achieve those states. So I think that's super important. And this kind of goes back to the beliefs about money, wealth and all of that stuff. So, yeah, those were kind of some ideas that came up, those questions. And yeah, I'll always go back and this is what I want to instill.



Mike David - 50:36

I may actually gift this book to them. Also is Rich Dad, Poor dad, where it talks about the rat race and you know, it's just a master class in mapping out how to create wealth. But then also like all of the phases, the mindsets, the actual decisions, defining what, you know, what is the assets, what is not an asset, what is good debt, what is bad debt? So, yeah, I think a lot of misunderstandings come from basic terminology and misunderstandings of those things. Super, super interesting what responsibility to indigenous professionals and entrepreneurs have when it comes to economic leadership. And I would have to go to the bathroom before the next call, so. Okay, more minutes.



Michelle's iPad - 51:50

All right. I think for this one I can keep this, like, really short and sweet, and you said it earlier, is just share your knowledge, share your experience, make it possible for others to see what is possible for them just by sharing.

There's not enough indigenous role models out there, like telling people how it can be done, how they did it, and not really like just sharing the experience so people can take what they want and leave with what they don't. Right. It's. This is, this is. Yeah. Like, it just boils down to sharing the experience, sharing the knowledge so that we can lift other people up, bring other people up with us. You know, as we climb whatever ladder or staircase we're climbing, we're making it possible for other people to come up with us.



Michelle's iPad - 52:56

And I think that's the responsibility that we have expanded, expanding the field of successful indigenous people so that it doesn't become anomaly, but it comes a normal reality.



Mike David - 53:19

Yeah, I think the, the, the saying, like, don't close the door behind you. Right. Keep it open. In fact, you know, tear down the wall.



Michelle's iPad - 53:32

Yeah.



Mike David - 53:34

Make, make the opening even bigger.



Michelle's iPad - 53:37

Yeah.



Mike David - 53:37

And I think it's done by exactly doing that what you're saying. Like share resources. Share, share the path. Share. Yeah, just share experience. I mean make it, make it more accessible for other people as the more models, the more reference points we have, You know, the more our brains will see that it's possible. Right now I think making success a desirable thing and successful mean a multitude of things. Not, not always just financial first, but like really, you know, going for, pushing for dreams and I think that's such a thing is that with supporting those crazy

ideas that people have and showing people like yeah, actually as long as it doesn't go against the laws of physics, then you know, it's, it is possible, you know, and it's all figureoutable, it's all learnable. And yeah, I think again, re.



Mike David - 55:09

Reorienting in the present where it's like we, we live in an extraordinary time where access to knowledge and educating ourselves are, is essentially free, right? We have chat, GPT free versions. It's gonna max out, it's gonna, you know, give you some limits. But essentially we have know we have that access like never before. If we can create personalized AI tutors, for example, to learn about topics and like there's free Harvard classes and online and whatnot. So yeah, just an extraordinary time. I would have to end it there, unfortunately. If you had, if you had any thoughts about the last question, you can text of course. Or something.



Michelle's iPad - 56:13

Yeah, we can just start our next session with that last question.



Mike David - 56:17

Yeah, awesome. So looking forward to tackling the rest of this and I'll. I'll see you tonight again?



Michelle's iPad - 56:25

Yeah, yeah, for sure. All right, cool. Have a great rest of your day.



Mike David - 56:29

We'll do.



Michelle's iPad - 56:30

Bye Bye.